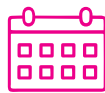


Implementing Social Determinants of Health

Improve Health Equity and Outcomes in Your Community



16 CEUs/CMEs



8 Weeks



100% Online

Program Outline

The innovative Certificate in Implementing Social Determinants of Health (SDOH) aims to improve health equity by equipping your workforce with the knowledge and skills they need to address the complexities of systemic and political inequities. Using practical, relevant techniques in human-centered design, project and program development, and by building influence and trust, your workforce can make an immediate and sustainable impact in the organization and community. The core themes of this program include community engagement, data collection and use, innovation, and health equity.

Make a difference in your communities

by using practical, relevant strategies in human-centered design, project and program management, leveraging influence, and building trust.

Develop fluency in identifying, gathering, and applying relevant data, including evaluation of impact.

Use ethical, productive, and innovative frameworks to develop and maintain SDOH projects and programs.

Identify priority issues related to SDOH and address these priorities in ethical and productive ways.

What You Will Learn

During this eight-week certificate program by the Silicon Valley Executive Center, your workforce will experience the step-by-step development of an authentic and relevant plan for a project or program of their choice related to the SDOH. They will also explore how strategy, community engagement, and effective use of data influence the way healthcare organizations serve diverse populations while developing empathy and trust building skills.

Made With Industry, For Industry

“Addressing the social determinants of health is critical to improving community health and health equity. Through this program, healthcare providers gain an understanding of the social and structural determinants of health, as well as practical approaches to address these root causes of health disparities within the communities they serve.”



— **Katherine Saxton, PhD**
Director, Public Health Program
at Santa Clara University

Key Outcomes

- Gain confidence in undertaking a leadership role in SDOH in your organizations and communities
- Develop an in-depth understanding of the connections between SDOH and health equity
- Identify and address operational challenges in implementing and maintaining SDOH programs
- Foster the skills to influence others, be it staff, colleagues, administrators, or policy-makers

Additional Faculty Authors and Industry Experts Featured in This Program



Chan Thai, MPH, PhD
Assistant Professor, Department of
Communications at Santa Clara University



Chad Key, DBA, MBA
Vice President of Acute Hospital
Operations Officer at UPMC
Pinnacle Hospitals, Central PA



Jamie Chang, SCU
Assistant Professor of Public
Health at Santa Clara University



Learn More

For enterprise inquiries, contact
enterprise@opusvi.com

opusvi.com