# **Innovation in Healthcare Management**

Release date: 12/15/2019

Renewed date: 1/1/2025 Expiration date: 12/31/2025

# **Activity Overview**

By using real-world examples and applied scenarios, this experiential Certificate in Innovation in Healthcare Management enables participants to be more informed catalysts of valuable innovation. This ground-breaking healthcare innovation program was co-developed by the Associate Dean of Innovation for the world's top-ranked global management program and focuses on addressing current healthcare issues and real-world applicability of learning content.

## **Target Audience**

This activity is intended to meet the needs of physicians, nurses and other healthcare professionals.

# **Learning Objectives**

Upon completion of the educational activity, participants should be able to:

- Describe key trends in the healthcare industry.
- Recognize key environmental constraints impacting healthcare providers and healthcare service companies.
- Identify opportunities for innovation in the healthcare industry.
- Apply effective validation strategies for healthcare innovations.
- Identify ways to turn innovative ideas into valuable strategies and business models.
- Recognize planning models and payoff measurements for new innovation projects.
- Identify resource needs for new innovation projects.
- Outline techniques for encouraging others to adopt new innovations.
- Create a 90-day Delivery Plan that includes keys to delivering intended results.

#### **Criteria for Success**

To obtain a certificate of completion, a score of 70% or better on the post-test is required. Please proceed with the activity until you have successfully completed this program, answered all test questions, completed the post-test and evaluation, and have received a digital copy of your certificate. You must participate in the entire activity to receive credit. There is no fee to participate in this activity. If you have questions about this activity, please contact AKH Inc. at wendi@akhcme.com.



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In support of improving patient care, this activity has been planned and implemented by AKH Inc., Advancing Knowledge in Healthcare and OpusVi. AKH Inc., Advancing Knowledge in Healthcare is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team

# **Physicians**

AKH Inc., Advancing Knowledge in Healthcare designates this enduring material activity for a maximum of 16 AMA PRA Category 1  $Credit(s)^{TM}$ . Physicians should claim only the credit commensurate with the extent of their participation in the activity. Physicians should claim only the credit commensurate with the extent of their participation in the activity.





AKH Inc., Advancing Knowledge in Healthcare has been authorized by the American Academy of PAs (AAPA) to award AAPA Category 1 CME credit for activities planned in accordance with AAPA CME Criteria. This activity is designated for 16 AAPA Category 1 CME credits. Approval is valid until 12/31/2025. PAs should only claim credit commensurate with the extent of their participation.

# Nursing

Credit being awarded: 16 ANCC contact hours

### **Commercial Support**

There is no commercial support for this activity.

#### **Disclosures**

None of the planners or faculty for this educational activity have relevant financial relationship(s) to disclose with ineligible companies whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients. All of the relevant financial relationships listed for these individuals have been mitigated.

### **Disclosures**

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### **Disclosure of Unlabeled Use and Investigational Product**

This educational activity may include discussion of uses of agents that are investigational and/or unapproved by the FDA. Please refer to the official prescribing information for each product for discussion of approved indications, contraindications, and warnings.

### Disclaimer

This course is designed solely to provide the healthcare professional with information to assist in his/her practice and professional development and is not to be considered a diagnostic tool to replace professional advice or treatment. The course serves as a general guide to the healthcare professional, and therefore, cannot be considered as giving legal, nursing, medical, or other professional advice in specific cases. AKH Inc. specifically disclaim responsibility for any adverse consequences resulting directly or indirectly from information in the course, for undetected error, or through participant's misunderstanding of the content.