

# Mini-MBA in Senior Living



## A Business Program to Elevate the Senior Living Industry

Taught by industry experts, academic specialists, and champion athletes, the dynamic Mini-MBA in Senior Living provides healthcare professionals with a comprehensive set of business foundations and lessons in the context of senior living and person-centered senior care. You will be able to hone your leadership skills through a combination of business essentials tailored to senior living, interactive discussions, and a supervised capstone project to put your insights into action.

## Taught by Industry Experts, Academic Specialists, and Champion Athletes

The innovative Mini-MBA in Senior Living will equip your workforce with comprehensive business foundations in the context of person-centered senior care. Your team will learn leadership skills through a combination of business administration essentials tailored to senior living, interactive discussions, and a capstone project supervised by a leader in the field to put insights into action.

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Course content customized to healthcare business and administration in the context of senior living management

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Lessons on talent acquisition and retention, resilience, interpersonal communication, difficult conversations, and emotional agility

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Academic experts from the Eller College of Management teach business fundamentals, including business strategy, operations, finance, leadership skills, and more

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Olympic and Super Bowl-winning performance experts incorporate transferrable skills development into the course content

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Conclude the program with a capstone project to put course insights into action under the guidance of an expert instructor with years of experience working in senior living

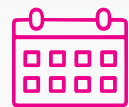
## THE PROGRAM AT A GLANCE



100% online cloud-based learning experience



12 weeks



Quarterly Intakes



\$4,995  
(financing options available)



24 CEUs/CMEs







## Key Outcomes of This Program

During this twelve-week Mini-MBA in Senior Living program with The University of Arizona's Eller Executive Education, your workforce will gain the business foundations, sector-specific knowledge, and transferable skills necessary to excel in senior living management.



Integrate foundational knowledge in economics, finance, accounting, and operations into senior living business practices with confidence.



Utilize cash, human capital, other resources, and their flow to impact positive change in your organization.



Confidently and fluently communicate about aspects of business administration with all levels and units in your organization.



Exercise your mindset and influence the mindset of others while making strategic decisions that enhance the performance of yourself and others.



Apply modern tools of business administration to solve real challenges and positively impact the trajectory of older adult service industry and their clientele.

# Program Summary

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## Core

**Unit 1** Dynamic Forces: The Economic Landscape of Senior Living

**Unit 2** Drive Performance Through High-Impact Business Strategy

**Unit 3** Delivering Value Through World-Class Operations

**Unit 4** Gain a Competitive Edge Through Strategic Human Capital Management

**Unit 5** Leveraging Budgets for Better Healthcare

**Unit 6** Making Strong Decisions Through Financial Investment Fluency

**Unit 7** Strong, Agile Organizations: Thriving in Change

**Unit 8** Change the Game: The Science of Influence

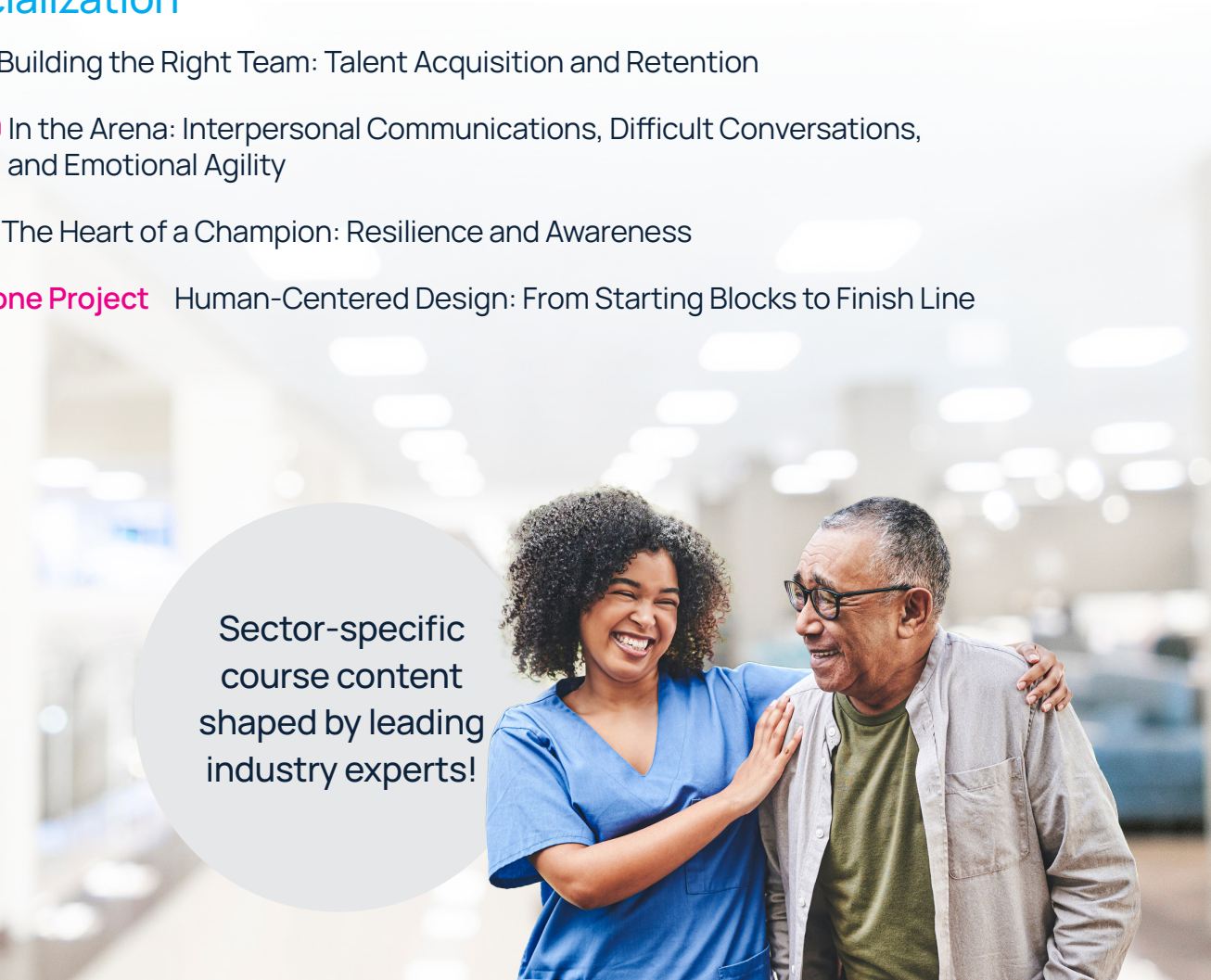
## Specialization

**Unit 9** Building the Right Team: Talent Acquisition and Retention

**Unit 10** In the Arena: Interpersonal Communications, Difficult Conversations, and Emotional Agility

**Unit 11** The Heart of a Champion: Resilience and Awareness

**Capstone Project** Human-Centered Design: From Starting Blocks to Finish Line



Sector-specific  
course content  
shaped by leading  
industry experts!



## Some of Our Industry Experts and Faculty Include:



**Adam Marles**

CEO, Lutheran Senior Services



**Misty Hansen**

CEO, Watermark Retirement Communities



**Lydel Wright**

SVP, Elegance Living



**Stephen Tweed**

CEO, Homecare Forum



## Featured Expert

**Kimberly Delbo MSN, RN-BC, CSN, CDP**

*Community Innovations Director at Partners for a Healthy Community*

“Healthcare leaders on all levels within an organization will benefit from this program in a multitude of ways; exploring strategies to help overcome real life obstacles they are facing today. Harnessing the uncertainty and chaos of healthcare and innovation, this virtual asynchronous program will facilitate organizational leaders to pivot and remain relevant for years to come by strategically leveraging empathetic, human-centered design thinking, and building resilience quotient at the micro, meso, and macro system levels. This Mini-MBA is ideal for leaders in senior living looking to grow and make an impact within their community while effectively leading change and optimization efforts with humility, empathy, passion, and heart.”



# Learn More

For enrollment inquiries, contact [study@opusvi.com](mailto:study@opusvi.com)

For enterprise inquiries, contact [enterprise@opusvi.com](mailto:enterprise@opusvi.com)

[opusvi.com](http://opusvi.com)