

Mini MBA in Rural Healthcare



Who we are

At OpusVi (Latin for Workforce), we partner with healthcare organizations to build transformative workforce solutions. We have developed a workforce development platform that enables healthcare systems and organizations to upskill and retain top talents. Dedicated to providing the best client experience, we have designed custom online and hybrid programs and workforce development solutions that improve and positively impact talent retention as much as patient health and quality of care. We remain leaders in the healthcare education space by creating scalable, cutting-edge solutions through innovative technologies, clinical expertise, and evidence-based training alongside the industry's top subject matter experts and academic institutions.

Why Choose OpusVi?



Train, upskill, and retain your workforce



Develop critical capabilities



Reduce costs to maximize ROI in education and training



Close your skills gaps and drive innovation

We come from healthcare and we exclusively serve the healthcare sector.

We empower the healthcare workforce, including leaders, to advance their careers while fostering an organizational culture of ongoing skills-building.

We want our learners to graduate with degrees and certificates from universities they can be proud of and earn continuing education credits from accredited, highly-ranked institutions that care about their success.

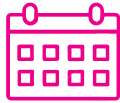
Our curriculum reflects the roles, job responsibilities, processes, and policies of the organization. It integrates expert-led training, mentorship, and engaging content.

Be the champion your community needs.

Rural healthcare professionals make an impact on their communities every day. In this innovative online program, world-leading faculty, rural healthcare experts, and professional athletes will give you a framework to break down the complete healthcare issues your community is facing and create your own solutions. In 12-weeks, you'll gain MBA-level knowledge of business and administration in a rural healthcare context.



24 CMEs/CEs



12 Weeks



100% Online

Insights and Expertise from Healthcare Industry's Thought Leaders.

Rural healthcare is unique - and nobody understands this better than rural healthcare professionals. This is why we consulted experts from various disciplines - from HR Partners to Business Development Managers to Directors of Finance - and different health systems to inform our program from start to finish. These experts shape the curriculum and contribute thought leadership pieces throughout the program.



Ginger Figg

Former Chief Administrative Officer,
Norton Medical Group



Daniel Derksen, MD

Associate VP for Health Equity,
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University of Arizona Health Sciences



Pamela Lee, RN, MS, MBA

Senior Vice President of Operations
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Christian J. Balcer, MHSA

Telemedicine and Business
Development Manager,
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Key Program Features

- 11 passionate academic experts present their topics of expertise
- Star athletes share insights on performing under pressure and building resilience
- Specialized curriculum focused on business in a rural healthcare context
- Get substantial, research-based knowledge on an MBA-level, condense into 12 weeks
- Earn a certificate from Eller Executive Education, 24 CMEs/CEUs, and digital badges



Learn More

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